HANAYUISHI TAKAYA

花結い師 TAKAYA

PROFILE



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花結い師 TAKAYA

Born in 1975. TAKAYA started working as a "HANAYUISHI" (flower head dress artist) in Kyoto in 2004. He has created unique head dresses with fresh flowers using his original technique of artistic hair dressing. Also, he has given some performances called "KAIKA" in Japan and abroad.

In 2009, he first joined Yumi Katsura's dress collection show as HANAYUISHI and has had his creations in her shows since then. His artwork has attracted international media attention like NHK, The Daily Telegraph, Frame Magazine and so on. He creates commissioned works by collaboration with companies and brands. On the other hand, in his own artwork, he expresses the inspiration he gets from people and flowers, and does "HANAYUI" by improvization. He aspires to challenge people to change the way they perceive "beauty."

Performance at the bridal fair at HILTON Nagoya, Japna
 Performance at the bridal fair at THE WESTIN MIYAKO KYOTO, Japan

Performance at "COOL KYOTO" at akasaka Sacas, Tokyo, Japan
 Exhibition HANAYUISHI TAKAYA & graphic artist Mamiko Naito "something like human / I"
 Performance at EYE of GYRE in Omotesando, Tokyo, Japan
 Performance at International Roses & Gardening Show 2012, Saitama, Japan

Yumi Katsura Wedding Show, Japan
 Performance at International Roses & Gardening Show 2011, Saitama, Japan

YUMI KATSURA PARIS GARDEN COLLECTION 2010, Japan

Performance at International Roses & Gardening Show 2010, Saitama, Japan Performance at the conference of Nippon Flower Designer's Association, Japan

Live Performance at HONEN-IN Temple, Kyoto, Japan

PHILOSOPHY

TAKAYA makes people and flowers more alive as a "HANAYUISHI."

He creates and blooms his artwork on people's hair with his inspirations from "the flowers" in their inner mind.

He doesn't need a concept for his artwork. How do people feel when they see it? The answer to that question becomes its concept or title.

Just as flowers bloom and die, his artwork, too, is ephemeral.

"The moment people and flowers become one." This is what he expresses by "HANAYUI."

































































PERFORMANCE

















BIBLIOGRAPHY

2012

Mercedes Benz, Mercedes-Cafe, web magazine and TV ad (Japan) Bouquet, magazine (Poland)

GLAMOUR, magazine (Italy)

GLOSS, magazine (Brazil)

Holland Herald, magazine (KLM Royal Dutch Airlines)

Jos Luis, magazine (Spain)

LINDA., magazine (Netherlands)

MRRM, magazine (Hong Kong)

2011

Dezeen, web magazine (UK) The Daily Telegraph, newspaper (UK) FRAME, magazine (Netherlands) TREND LAND, web magazine (US)

2010

FLOWERS ЦВЕТЬ, magazine (Russia) WHITE Sposa Japan, magazine (Japan) 趣味の園芸, TV program (NHK, Japan) 月刊 茶の間 , magazine (Japan) よ~いドン!, TVprogram (KTV, Japan)

2009

Disney official mobile site "Style;Id" (Japan) GINZA, magazine (Japan) The Mainichi, newspaper (Japan) The Daily YOMIURI, newspaper (Japan) おはようコール ABC, TV program (ABC, Japan)

2008

Sankei Medix, newspaper (Japan) おはよう朝日です, TV program (ABC, Japan) 趣味の園芸 ビギナーズ, TV program (NHK, Japan)

2007

ゆるやかナビゲーション, TV program (NHK, Japan) 都のかほり, TV program (TV asahi, Japan)













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CONTACT

TAKAYA. Design. Office

tel: +81(0)75-585-8901

mail: info@takaya-hanayuishi.jp

address: TAKAYA. Design. Office 294 Matsubara-cho, Higashiyama-ku, Kyoto-city, Kyoto 605-0063 JAPAN